



HORIZONSUMMIT



14-15 November, 2023



Amsterdam

SPONSORSHIP & EXHIBITION

WELCOME TO HORIZON

THE CHRO AND HR LEADERS SUMMIT ON REIMAGINING HUMAN CAPABILITY.

Ever since the very first summit in 2016, The HR Congress has been on the forefront of bringing the latest ideas and some of the best speakers to our stages, helping forward thinking people professionals to design and build people centric organizations. After the success of the event, we have decided to create a platform for CHROs and their leadership team so the highest level and most impactful conversations and networking may happen.

This is what we call HR's NEW HORIZON: Reimagining human capability.

Join one of the most anticipated senior HR leadership event of the year where over two dynamic days we shall explore ideas, engage in thought provoking discussions.

IN FOCUS:

TALENT | CULTURE | EMPLOYEE EXPERIENCE |
PERFORMANCE | LEADERSHIP | HR
TRANSFORMATION | DEI | ... and many more.



THE EXPERIENCE

2016 - Amsterdam



2017 - Brussels



2018 - Brussels



2019 - Nice



2020 - Virtual



2021 - Virtual



2022 - Virtual



A photograph of a diverse audience of people clapping and smiling at a conference. In the foreground, a woman with glasses and a white shirt is clapping. To her left, a man with a shaved head is also clapping. In the background, other attendees are visible, some looking towards the camera and others looking away.

WHAT'S ON

Over two-days, The HORIZON SUMMIT will be showcasing some of the most sought after speakers and well researched content to address the most pressing challenges of people professionals.

1

500
CHRO and
senior HR
Leader
attendees

2

60
Speakers

3

25
Sessions

4

10
Partners

5

2
Amazing Days



EDUCATE & INFLUENCE

Own one of our content tracks to educate and influence your target audience without your competition.

CO-CREATE

All sessions may be co-created, speakers and attendees are cherrypicked from your target list of prospect companies - but don't worry, our team is doing all the operational and production heavy lifting, but we work with you to design the program around your capabilities.

CONNECT

One-to-one meetings, networking, hospitality, conference sessions are just a few examples to engage with your hard-to-reach target audience

STORYTELLERS

Bringing you some of the brightest minds of academic educators and people leaders



Dave Ulrich
Professor
Ross School of
Business



Stephanie
Werner-Dietz
CHRO
ARCELOMITTAL



Gabriele Fanta
Head of Group
HR, CHRO
KORBER



Michele Zanini
Co-Author,
Humanocracy



Frauke vol Polier
Chief People
Officer, CHRO
VIESSMANN



Catty Bennet
Sattler
CHRO
UNHCR



Sandor Janosi
Executive Global
Head of HR,
CHRO
BAKER HUGHES



Charu Mittra
Senior Director,
Learning, Talent,
Informatics and
Innovation,
PHILIPS



Jon Ingham
Director, Strategic
HR Academy



Sankalp Sharma,
Head of Global
Talent
Management,
AECON



PROGRAM AT A GLANCE

14 November - Summit Day One

9:00-10:30	Morning Plenary Block		
10:30-11:00	Break & Networking		
11:00-12:30	Morning Elective Tracks	TALENT	CHANGE & TRANSFORMATION
12:30-13:30	Lunch & Networking		
13:30-15:00	Afternoon Elective Tracks	CULTURE	ENGAGEMENT
15:00-15:30	Break & Networking		
15:30-17:00	Afternoon Elective Tracks	LEADERSHIP	PERFORMANCE
17:00	END OF DAY ONE		
17:00-19:00	Networking Reception		

15 November - Summit Day Two

9:00-10:30	Morning Plenary Block (Keynote: Dave Ulrich : Talent & Culture Responses to Uncertainty)		
10:30-11:00	Break & Networking		
11:00-12:30	Elective Tracks	TALENT EXPERIENCE	WELLBEING
11:00-12:30	Dave Ulrich Masterclass: Principles of Transformation applied for HR and Business		
12:30-13:30	Lunch & Networking Break		
13:30-15:00	Elective Tracks	WINNING BY DEI	SKILLS INNOVATION
13:30-15:00	Dave Ulrich Masterclass: Trends in Talent and Employee Experience - and how to prioritize		
15:00-17:00	Keynote + Panel discussions		
17:00	END OF SUMMIT		

Elective Topics may be adjusted to your preference and solution capabilities

OUR MARKETING REACH



60%
Impact on
purchase decision



70%
Director / VP
level or above



50% more
than 1,000
employees



6000+
LinkedIn
group members



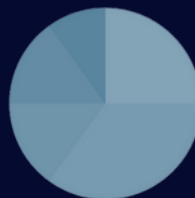
1 million
LinkedIn
impressions
per year

EMEA



- Benelux 25%
- DACH 28%
- Nordics 14%
- UK IR 12%
- France 9%
- MEA 8%
- Others 4%

North America



- East Coast 25%
- West Coast 35%
- Midwest 15%
- Canada 15%
- Others 9%



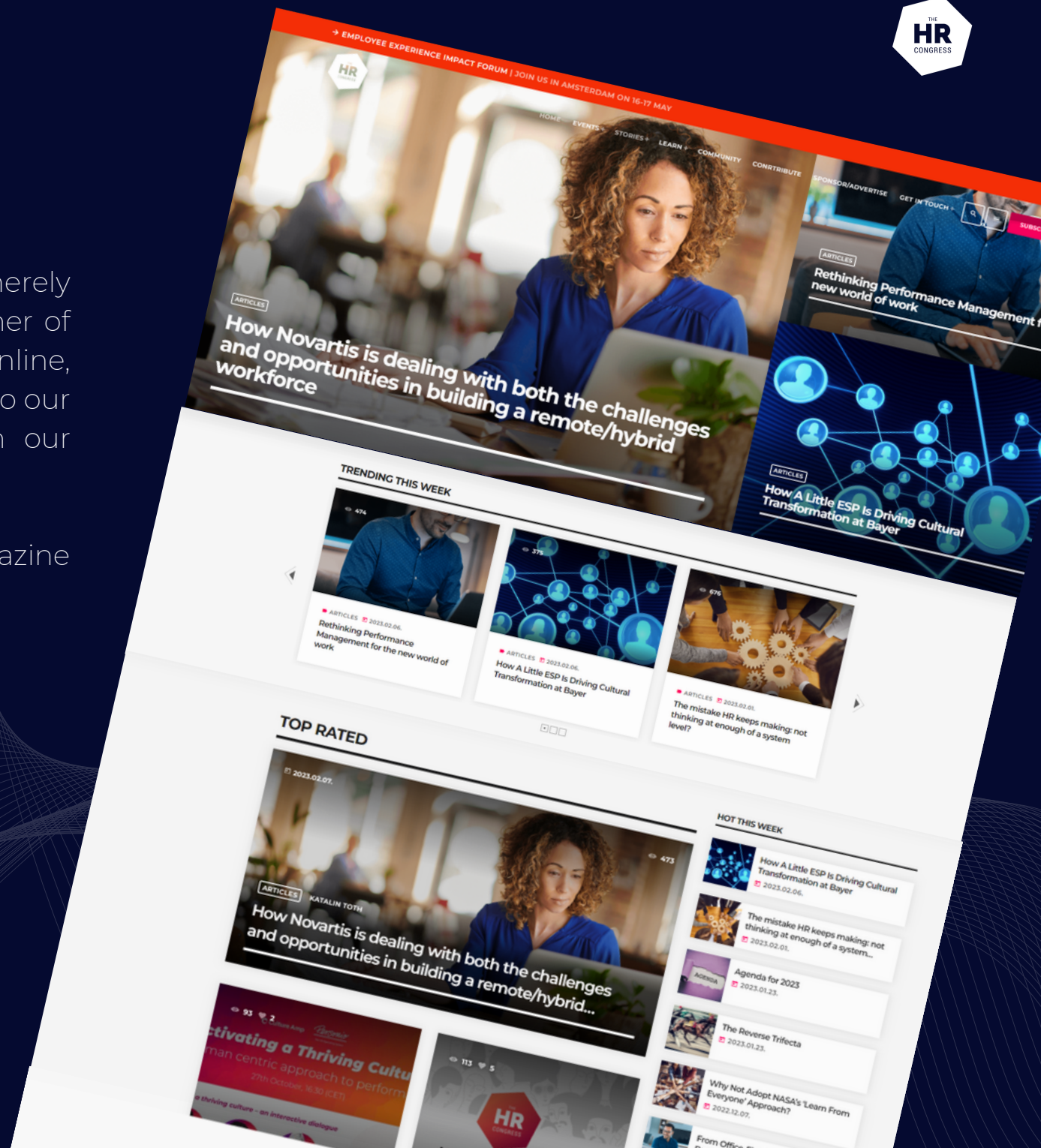
- CHRO, VP 40%
- Director 20%
- Manager / HRBP 25%
- Non-HR Executive 15%

THE MAGAZINE

The HORIZON SUMMIT is not merely standalone event – we are the publisher of The HR Congress Magazine, an online, content driven publication distributed to our audience of 45,000 + HR Leaders in our community.

Find out more about our digital magazine and contents by visiting:

<https://hr-congress.com>





HORIZONSUMMIT

PARTNER
PACKAGES | 2023



IRIDIUM SPONSOR

- Plenary keynote speech (global thought leadership OR customer (CHRO) interview on stage)
- 3 * 90 min content segment ownership
- 1 solution provider workshop OR executive breakfast meeting (attendance by "invitation only")
- 2 exclusive, premium VIP lunch with selected attendees (up to 25 each)
- 30 sec spot ad in plenary hall
- Lanyard Sponsor (non exclusive)
- 10 summit tickets for staff (summit only access)
- 25 tickets for prospects/clients (summit only access)
- Triple, Center-stage exhibition space
- Access to one-on-one meeting scheduling tool
- 1 daily push notification in the App
- GDPR compliant, FULL SUMMIT attendees list with contact details
- Opportunity to upgrade title, naming sponsorship (€ 25,000)

Contact us for pricing.



TITANIUM SPONSOR

- 2* 90 min content segment ownership
- 1 solution provider workshop (attendance by "invitation only")
- 1 exclusive, premium VIP lunch with selected attendees (up to 25)
- 3 onsite interview with speakers/attendees
- 7 congress tickets for staff
- 20 tickets for prospects/clients (summit only access)
- Double exhibition space
- Access to one-on-one meeting scheduling tool
- 1 daily push notification in the App
- GDPR compliant. FULL SUIMMIT attendees list with contact details

Contact us for pricing



DIAMOND SPONSOR

- 1* 90 min content segment ownership
- 1* 90 min solution provider workshop (attendance "by invitation only")
- 5 congress tickets for staff
- 15 tickets for prospects/clients (summit only access)
- Standard exhibition space (6 m2)
- Access to one-on-one meeting scheduling tool
- GDPR compliant CONTENT SEGMENT attendees list with contact details

Contact us for pricing.



GOLD SPONSOR

THOUGHT LEADER MASTERCLASS SPONSOR

- 90 min thought leader masterclass with key speakers, such as Dave Ulrich
- 1 VIP, premium coffee break for Masterclass attendees
- 5 congress tickets for staff
- 10 Masterclass VIP tickets for prospects/clients (summit + 1 masterclass)
- Standard exhibition space (6 m2)
- Access to one-on-one meeting scheduling tool
- GDPR compliant MASTERCLASS attendees list with contact details

Contact us for pricing.



SILVER SPONSOR

SPEAKING SPONSOR

- EITHER 1* 90 min content driven Masterclass , led by vendor representative
- OR 30 min track speaking opportunity
- 5 congress tickets for staff
- 10 tickets for prospects/clients (summit only + sponsored masterclass access)
- 1 VIP, premium coffee break for Masterclass attendees
- Standard exhibition space (6 m2)
- Access to one-on-one meeting scheduling tool
- GDPR compliant MASTERCLASS or TRACK attendees list with contact details

Contact us for pricing.



EXHIBITOR

- EXHIBITION SPACE
- 10 min product demo on the expo stage during breaks
- 3 congress tickets for staff
- 5 tickets for prospects/clients (summit only access)
- Access to one-on-one meeting scheduling tool
- Opportunity to scan attendee badges

Contact us for pricing



BRANDS WE WORK WITH

ORACLE
Cloud HCM

betterworks

workhuman*

O.C.TANNER

GLOBALIZATION
PARTNERS

Culture Amp

enboarder

Personio
The People Operating System

365
TALENTS

sage

Codility_

bob

GLINT

Our Tandem
shaping culture for an agile world

Effactory

immedis

UKG

cammiu

CYPHER
LEARNING

sdworx

THE
HR
CONGRESS

See you at

HORIZONSUMMIT

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